

Carrier's AquaSnap Puron Water Cooling Group Has Won "2005 H&V News Air Movement Product of The Year" Award



The 2005 H & V News jury has considered AquaSnap Puron as "a step forward in air conditioning design". The jury described the inclusion of direct free expansion cooling into the package as "pioneering", as would be expected from industry leaders, and also praised the creative use of thermosyphon technology in a standard product. Thermosyphon technology is a free cooling option that utilizes the advantage of the natural course of the coolant to the coldest point of the cooler aka towards the batteries during winter time.

The core of the AquaSnap concept is the integration of the hydronic module without size concerns. All the pumps, valves, expansion tanks and other hydronic accessories are integrated into the compact sized design at the production phase.

The new compressor technology allows Carrier AquaSnap Puron to use an energy-efficient, ozone-free refrigerant R410A in the range of 190-760 kW.

Published weekly in the field of air conditioning, H & V News is the UK's top-circulated magazine within this field, and the awards granted by this publication are the industry's most prestigious ones. The award granted to Carrier has been given to U.K. Carrier Commercial Director Richard Ward with a ceremony.

"TURKISH DELIGHT"



Carrier's EMEA (Europe, Middle East and Africa) publication "e-communicator" has given coverage to AquaSnap's Turkey publicity meeting held on the 10th of March, 2005 in its June 2005 issue, under the title "Turkish Delight".

According to the news: "AquaSnap water cooling group attracted the attention of the sector. The AquaSnap Puron's promotional wave is gaining momentum in Europe, the Middle East and Africa. The last group that this new cooling line has been introduced to in Istanbul Turkey, is a group of 450 people consisting of consultants, contractors and financial press members. The guests were welcomed by General Manager Önder Şahin. Önder Şahin emphasized the product's low noise levels which makes this new product range ideal for hospitals as well as its environmental benefits. Önder Şahin also informed the audience about the latest developments regarding Alarko Carrier's impressive export data and the latest developments of the company's contribution to Turkish economy."



President of Turkish Society of HVAC and Sanitary Engineers Hüseyin Erdem, gave a thank you speech and approved the AquaSnap Puron product line in front of everyone in terms of both quality and energy efficiency.

AQUASNAP ATTRACT TURKEY'S ATTENTION AS WELL

AquaSnap Puron which has been introduced to the public on 10 March 2005 at Swissotel with the motto "A New Star is Born" has drawn the attention of the water cooling group sector.

AquaSnap's European publicity meeting was held on 8 October 2004 in Nice, where Carrier's representatives from EMEA region countries had attended. At the end of the meeting, the representatives of each country were asked promises to sell AquaSnap for the year 2005 and Alarko Carrier had estimated the annual sales estimate as 15.

According to the latest sales data for June, AquaSnap Turkey has topped the sales estimation announced by Alarko Carrier at the meeting. Aquasnap customers include public and commercial institutions and organizations such as Rixos Hotel, World Eye Hospital, Lyra Hotel, Deva Pharmaceutical, Bayer, Florance Nightingale, Forensic Medicine Center, Lider Hospital, Karadeniz Technical University, Dokuz Eylul University, Agora Medical Center, Elyaf Publication House. AquaSnap products were also sent to Kazakhstan, Russia and Iraq.

Evaluating this situation, Alarko Carrier Marketing Department Manager Hırant Kalataş said that they were wrong about their AquaSnap sales estimation and that they are very happy about that.